



# April 2017 Newsletter

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Information from our District Director, Stefano McGhee

Now that we are closer to the district conference, we now have compiled the documentation that will be discussed and voted upon at the spring business meeting. The first being the new district alignment proposal (documentation to be provided on the conference website and in a later blast distribution) which covers the new state of all clubs including a new NINTH division, Division I. The second being the District Officer nomination slate for 2017-18 as shown below:

**2017 District Leadership Committee announces the 2017-18 District Officers Nominations**

District Director	Anna Kaufman
Program Quality Director	Sherri Raftery
Club Growth Director	Alexandra “Ally” Dunn
Division A Director	Tom McDonough
Division B Director	Anne Carignan
Division C Director	Venkat Mannem
Division D Director	Bert Beander
Division E Director	Barb Millett
Division F Director	Derek Bennett
Division G Director	Charles R. Woods
Division H Director	Veera Raghavendra Sriram

In the coming weeks we will be planning a couple of conference calls to give club officers and district members the opportunity to ask questions and voice their concerns before the business meeting so that as many voices can be heard leading up to the conference. We would like to extend a heart felt thank you to the Club Alignment Committee and the District Leadership committee for all of their hard work in coordinating the above as it is not an easy task balancing all 200+ clubs into efficiently aligned Areas/Divisions and matching leadership to these new alignments!

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Information from our Program Quality Director, Anna Kaufman

Dues are now past due!

As many of you may already know, the deadline for club dues was 3/31! If your dues are not in at this point, then you are current NOT a member in good standing. Furthermore if your club has not submitted at least 8 club membership surpassing 3/31 (at least 3 members who have renewed since the last membership renewal cycle) then your club is currently NOT in good standing. Please make sure that your dues are submitted as soon as possible!

In addition, if you are a speech contestant who is apart falls into one of the above categories, you need to have this resolved before your Division contest, otherwise you will not be eligible to compete! Don't be an April Fool! Submit your dues!

Contests season is in full swing!

We are now officially in the Division contest level! We would like to wish everyone luck in the weeks to come and are looking forward to watching some of the district's best speakers both prepared and impromptu! Watch the district calendar for area and division contest details, many have already been scheduled!

Contest Deadlines: Division: April 22

Join in the spring fun...

May 12 and 13, join us for the [District 31 Spring Conference](#), full of educational sessions, keynote speakers, the culmination of both Humorous and Evaluation contests, as well as great food and a chance to network with other Toastmasters. The conference is now at full price!

Alongside Craig Valentine during the breakout sessions at the conference are:

Kit Pang, CC  
Jesse Welty, CC, ALB

Laura Ciccone  
Ruth Levitsky, ACG, ALB  
Sean DaSilva, ACS, ALB  
Deb Elbaum, CC, ALB & Danna Baida, ACS, ALS

They will be covering an array of topics from how to create you own personal story, creating and effective PowerPoint presentation, being able to select the best speech topics and how to use your skills in Toastmasters in the workplace. We also have special session covering Advanced Toastmasters clubs along with a full update covering the Pathways Learning experience. There is something for everyone, make sure that you are not left out and register for the conference today!

Hotel Room Accommodations: Rooms have been blocked exclusively for Spring Conference participants and the current room rate for the spring conference is \$149/night for Friday/Saturday! Be sure to book your room today and save yourself the back and forth trip!

Triple Crown: A new trophy!

We are now at the final leg of the Toastmasters year and the close of this year's fantastic Triple Crown Trophy! Again, members who achieve a Competent Communicator, Competent Leader, and any advanced award within this Toastmasters year. There is plenty of time to complete yours today!

This year's Triple Crown eligible Toastmasters !

(in no particular order)

Alyce Nelson  
Preston G. Kidd  
Allen G. Supynuk  
Sarah J. Araujo  
CJ Ferry  
Richard E. Keane  
Lorraine R. Whitmore  
Sony Fernandes  
Carlos Cesar  
Pious J. Kallarackal  
Anthony A. Alexander

Anna Kaufman  
Ana C. Mendez  
Hannah C. Stanton  
Shae L. McWilliams  
Cherylle Garnes  
Sandra J. Eilers  
Jason P. Pogorelec  
Daniel E. Stanton  
Jeannette Cobbs  
Shawna Hansen  
Meera Atreyam  
Virginia F. Layton-Leal  
Maureen Schnur  
Leah Greenberg  
Richard S. Winer  
Judith G. Tischler  
Karen E. Recore  
Joseph B. Campo  
Qinggang Yue  
Kimberly Yach  
Shawn J. Hanegan  
JC Leung  
Christopher Nielsen  
Susan Lecht  
Jacob W. Lam  
Richard Andrew Blair



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Information from our Club Growth Director, Stacey Shipman

Beat the Base!

Update: Beat the Base has been wildly popular throughout the district as all clubs have been working much harder to retain their membership and encourage new members to take their first steps in committing to their journey of public speaking! We have our first 5 winners of Beat the Base who are (as of 4/3/2017):

1. Cimpres s Toastmasters - BOS
2. NAAAP Boston Toastmasters
3. Dot Communicators
4. Speak Up Cambridge
5. Continuum Toastmasters
6. Tyngsborough Toastmasters

We have 4 more clubs that are still eligible to receive 2 free tickets to the Spring

Conference so continue to bring guests, bring in new members and most importantly keep your current members engaged in Toastmasters!

### ***Rules of Beat the Base!***

Between March 1, 2017 and May 1, 2017 if your club is one of the first 10 clubs to “beat the base” you’ll get 2 free tickets to the Spring Conference, May 12/13 at the Sheraton in Framingham!

#### **HERE’S HOW IT WORKS...**

The Base is the number of members your club started with on July 1, 2016.

#### **If that number was...**

- Fewer than 20...your club must “beat the base” by at least 3.
- 20 to 40, then your club must “beat the base” by at least 5.
- Greater than 40, then your club must “beat the base” by at least 7.

Here is an example.

If on July 1, 2016 your club had 20 members on the roster, then by May 1, 2017 your club must have at least 25 paid and active members.

#### **WHAT YOU WIN...**

##### **Grand Prize: 2 Complimentary Spring Conference Tickets - Value \$200**

The first 10 clubs to “beat the base” will receive 2 complimentary conference tickets to distribute to club members. How you distribute is up to you. (an example: maybe you award to the folks who bring in the most guests/members during the Beat the Base incentive. Maybe you award to the new members.)

##### **Runners Up: Full Package of Advanced Manuals - Value \$95**

All clubs that “Beat the Base” after the first ten, will receive a package of Advanced Manuals valued at \$95.

##### **Hall of Fame Recognition**

In addition, all clubs who “Beat the Base” will be called on stage and congratulated during the Hall of Fame session at the Spring Conference.

## THE RULES

Your membership numbers must be reflected on the Toastmasters International website by 11:59p on May 1, 2017.

***Note: Submissions made on May 1 will not qualify. You'll want to submit to International by April 23, 2017 to avoid delay.***

Questions about Beat the Base? Contact Stacey Shipman, Club Growth Director, [stacey@district31.org](mailto:stacey@district31.org)

Upcoming Sample Meetings:

Wednesday April 12, 2017, 12pm - 1pm

GE Healthcare Lifesciences

100 Results Way

Marlborough, MA 01750

Do you or your club members have a Toastmasters story to share? You could see your name in print! Email Stacey Shipman, Club Growth Director to share your Toastmasters related story or good news! [stacey@district31.org](mailto:stacey@district31.org).

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Information from our Public Relations Manager, Anthony Alexander

#TLIcertified has closed

Thank you to all of the club officers who have participated! A full list of clubs who have earned gifts for this campaign will be announced both in our next Virtual Town Hall and in next months' newsletter. We will also be keeping track of all clubs who have representatives at the Spring Conference as you will receive your club's gift either at the conference!

There are still plenty of social media campaigns left as shown below! For details or questions regarding them, please feel free to email [anthony@district31.org](mailto:anthony@district31.org)!

#D31TripleCrown  
#GavelGrab  
#Youreonfire  
#Toasttrotter  
Stay connected!

Thanks to your support, all of our ditrict's social media channels have dramatically increased since mid July of 2016: Facebook has increased by 103 likes and follows , Twitter has increased by 116 followers , Instagram since it's 7/14 inception grew from 0 to 99 followers , and YouTube continues to grow and have views (*almost all existing social media for District 31 has grown by at least 45-50%*). Keep it up District 31, like, follow, view and share what you clubs are doing and we hope to continue to help be a source for all Toastmasters both locally and across the globe!

Facebook: [District 31 Toastmasters](#)  
Twitter: [@D31Toastmasters](#)  
Instagram: [district31tm](#)  
LinkedIn: [District 31 Toastmasters \(Group\)](#)  
Flickr: [District 31 Toastmasters](#)  
Youtube: [District 31 Toastmasters](#)  
Hopefully more to come :)

Additional Upcoming Events:

5<sup>th</sup> Annual YLP Graduation

Friday, April 7<sup>th</sup> from 7:30pm to 9:30pm

AbbVie Bioresearch Center - 100 Research Drive - Worcester, MA 01605

Alcott Education Session: Impromptu Speaking

Mon, April 10, 6:00pm – 6:45pm

Concord Free Public Library – Trustees' Room 129 Main Street, Concord, MA 01742

***Is there a member in your club going above and beyond for Toastmasters that you want to highlight? Need help securing local media for your club or area? Have you achieved your DTM and want to share your story?***

I am here to help assist in any way to help put the spotlight on all clubs in the district to both



within Toastmasters and the community. Feel free to reach out to me at [anthony@district31.org](mailto:anthony@district31.org) for any questions or concerns you may have!

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### ***Monthly Educational Awards***

Competent Communicator - March 2017

Noah M. Gourlie, Boston Toastmasters

Steven C. Donkin, Early Risers Toastmasters Club

Rob Kanzer, Lexington Toastmasters

Christine Sambu, Sun Life Club

Glenn B Gutierrez, Winchester Toastmasters

Krishna Gundamaraju, Articulators Club

James A. Kotelly, Cisco BXB Toastmasters

Sze-Wen Kuo, District 31 Leaders Club

Robert P. Jones, Citizens Bank Toastmasters Club

Allen G. Supynuk, Toastmasters @ MathWorks

Jennifer Carignan, Toasters of ARI Club

Kacey L. Fetcho-Phillips, Toasters of ARI Club

Sarah J. Araujo, Fall River Innovators

CJ Ferry, Fall River Innovators

Mandy Xu, NAAAP Boston Toastmasters Club

Helen Hunter Rush, Bose Speakers Club

Adam Hayward, Eastern Middlesex Club

Calvin Carnes, Free Spirits Toastmasters Club

Pious J. Kallarackal, Shrewsbury Toastmasters

Jim Alley, Lakesiders

Wayne Richard Braverman, Advanced Access

Douglas B. Brandt, Central Club

Angela Marie Nuss, Network Voice Club

Brigid E. Thompson, Voice of Franklin Club

Clive S Wan, Quincy Toastmasters Club

Alex Curet, Free Spirits Toastmasters Club

Jay Prakash, Network Voice Club

Marinda I. Dexheimer, Franklin 5

Anthony A. Alexander, Boston DEP Toastmasters Club

Katie M Manty, Mutually Speaking Toastmasters Club  
Anna Kaufman, District 31 Leaders Club  
Michael F. Moore, AccelOrators Advanced Toastmasters Club  
Virginia C. Rosales, Toastmasters General  
Lyn A. Parker, Lakesiders  
Christine R. Lewis, Electric Insurance Toastmasters

Competent Leader - March 2017

Sushmita Sengupta, District 31 Leaders Club  
Joshua Zhang, New Life Toastmasters Club  
YIJIN LI, New Life Toastmasters Club  
Roxanna S. Billings, Advanced Access  
Allen G. Supynuk, Toastmasters @ MathWorks  
Sarah J. Araujo, Fall River Innovators  
Bruce G. Pyne, Achievers Toastmasters Club  
Richard E. Keane, Westford Expressions Club  
Elizabeth A. Tayne, SMILE Toastmasters  
Jennifer K. McGhee, Network Voice Club  
Joanne M Rakoc, Toastmasters Club of Beverly MA  
Yihua Hong, Epsilon Wakefield  
Amanda L. Preston-Penny, Early Risers Toastmasters Club  
Deborah Skeath, Genzyme Toastmasters Club  
Christine R. Lewis, Electric Insurance Toastmasters

**Advanced Communicator Bronze - March 2017**

Preston G. Kidd, New Beginnings  
Wayne Richard Braverman, Advanced Access  
Darlene M. Corbett, Wachusett Toastmasters #7677  
Richard E. Keane, Westford Expressions Club  
David M. Poles, Twin City Club

**Advanced Leader Bronze - March 2017**

Amanda L. Preston-Penny, Early Risers Toastmasters Club  
Allison A. Thistle, Paul Revere Toastmasters  
James Joseph Girouard, WPI Toastmasters  
Sarah J. Araujo, Fall River Innovators

Sony Fernandes, Fall River Innovators  
Carlos Cesar, Fall River Innovators  
Michael T. Hohrath, Northeastern University Toastmasters  
Margarita Persico, Boston DEP Toastmasters Club

Advanced Communicator Silver - March 2017  
Agatha E. Morrell, Toastmasters Club of Beverly MA  
Lorraine R. Whitmore, Advanced Access  
Paul M. Hart, District 31 Leaders Club

Advanced Leader Silver - March 2017  
None :-(

**Advanced Communicator Gold- March 2017**

Bert Beander, FactMasters  
Gael M. O'Brien, Staples Club

**Distinguished Toastmaster - March 2017**

Bert Beander, FactMasters

A BIG Congratulations to all of our award recipients for the month of March!  
Keep up the great work!

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***Introduce your friends to Toastmasters!***

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Stefano McGhee, DTM, PDG, District 31 Director  
Anna Kaufman, DTM, Program Quality Director  
Stacey Shipman, DTM, Club Growth Director  
Anthony Alexander, ACS, ALB, Public Relations Manager

A good objective of leadership is to help those who are doing poorly to do

well and to help  
those who are doing well to do even better. Jim Rohn

Toastmasters - Where Leaders Are Made