



Anna Kaufman

District Director
District 31

Meeting Minutes of District 31 April 23, 2018

The meeting convened on April 23, 2018, at 6:05pm, with Anna Kaufman presiding. Gina Salcedo, Stefano McGhee, and Paul Hart present from the core support team. 7 Division Directors and 26 Area Directors present along with two additional invited individuals.

1. TLIs
 - a. Impact having 5 vs.9: higher turnout than any year in the past
 - b. Open question: how did this impact costs? We spent less than we budgeted.
 - c. Dave Burton to be "TLI Super Dean" for the summer
 - d. 9 planned for this summer
2. Contests
 - a. All have finished
 - b. Some weather challenges
 - c. Some eligibility challenges
 - d. Budget same as the fall
3. New website
 - a. It's live
 - b. Open question: can calendar be more visible? Done!
4. You Deliver, We Deliver membership drive
 - a. 21 clubs won
5. Spring Conference
 - a. Ask members (especially those who have never been to a conference before) to support business meeting – we need quorum
 - b. Open Question: can a list of attendees be sent so others can be targeted? Individually sent
 - c. Last chance for April pricing (\$90 right now)
6. District Dashboard
 - a. Paid clubs to date are low
7. Division Alignment - Proposal presented by Sara Adair, Alignment Chair
 - a. Areas coming together like patchwork quilt based on geography and club health
 - b. A: 5 or 6 areas – if struggling clubs survive
 - c. B: struggling; prospective clubs in Billerica
 - d. C: Cambridge and points West; could stay at 6 areas
 - e. D: Downtown Boston; 6 areas
 - f. E: Greater Worcester; 6 areas
 - g. F: South Shore and Cape Cod; 6 areas

- h. G: Rhode Island and points North; 5 areas
 - i. H: Greater Boston; expanding to 6 areas
 - j. I: Metrowest; 6 areas
 - k. Joe Pond, Area 94 Director makes motion to approve the realignment proposal. Several seconds were heard. No alternate motions or adjustments. Moved to vote. Passed unanimously.
8. Final push to Distinguished
- a. To be eligible for Distinguished: no net club loss; for area, need 50% of clubs to be Distinguished; for division, need 40% of clubs to be Distinguished
 - b. Contact clubs that haven't paid dues
 - c. Why it's important to pay dues
 - i. Members can receive awards
 - ii. Avoid issues with Pathways
 - iii. Avoid issues and misunderstandings
 - iv. Participate in contests
 - d. What do we do with the money
 - i. 25% of dues payment goes to district and we use them for officer trainings, DEC meetings, trophies, contests, kits, conferences
9. Pathways
- a. Area Directors should make sure clubs have been contacted by Guides and Ambassadors
 - b. Log into toastmasters.org
 - c. Launch May 15
 - d. Stefano presented about Pathways
10. Succession Planning
- a. Strong leadership needed given Pathways transition
 - b. Application for Area Director – at discretion of Division Director and incoming leadership team
 - i. Open Question: can Area Directors serve again? Will be determined by incoming leadership; they should apply also
11. Celebrate
- a. Anna passed out Triple Crowns and acknowledged Area Directors who have submitted their reports
 - b. Announced Honorable Mentions and Winners of the Area Director of the Quarter and Division Director of the Quarter for 3rd Quarter

Meeting adjourned at 8:56pm

Distribution:

District 31 website