



March 2024

Dear Sponsor or Donor,

District 31 Toastmasters is actively planning for our annual Communication and Leadership Conference (CLCON 2024), a week-long event which will be held at the Conference Center at Waltham Woods April 27 - May 4, 2024. Our theme this year is "One Community - Dream Big Together!" to signify our diverse and inclusive organization where members are encouraged to work together to dream big and reach their full potential.

This event is made possible each year due to the support of Featured Sponsors and Donors. We cordially invite you to become a featured sponsor for CLCON 2024. Your generous contribution will enhance our efforts to expand access to this outstanding program to a growing population of almost 3,000 members through both corporate and community clubs across Eastern Massachusetts and Rhode Island. The annual conference features accomplished keynote speakers, numerous educational breakout sessions, personal and professional networking, and the world renowned Toastmasters International Speech Contest (the CLCON speech contest winner will advance to the International Semi-finals in Anaheim, CA - August 2024).

If you are unable to participate as a sponsor, we ask you to please consider making a charitable donation. Your gift will help to extend this crucial curriculum to a wide audience of members throughout professional, non-profit, and community organizations within our community. Toastmasters International is a 501(c)(3) organization (Tax ID #95-1300076), a renowned world leader in communication and leadership development and the umbrella organization to Toastmasters Clubs around the world.

Included, please find our event sponsorship information, outlining the benefits of sponsorship. If you have any questions, please do not hesitate to contact the conference chair Jennifer McGhee conferencechair@district31.org to learn more.

Sincerely,

Jennifer McGhee, CLCON 2024 Chair and Michele Chamberlain, Sponsorship Chair



CLCON 2024

District 31's Communication & Leadership Conference

One Community - Dream Big Together

April 27 - May 4th, 2024

CLCON 2024 Sponsorship Tiers

Platinum Host Sponsor - \$5,000

- Logo prominently featured in Main Ballroom Video Display as “Host Sponsor”
- Special recognition during Saturday Opening Remarks (includes an option to speak)
- Company signage exhibited at Registration
- Display table for products and services
- Full page highlighted ad in the Conference Program
- 6 Full Conference CLCON Tickets
- Logo and link placement on conference website

Gold Sponsor - \$2,500

- Logo featured in Main Ballroom Video Display
- Special recognition during Saturday Opening Remarks
- Company signage exhibited at Registration
- Display table for products and services
- 3/4 page ad in the Conference Program
- 4 Full Conference CLCON Tickets
- Logo and link placement on conference website

Silver Sponsor - \$1,000

- Company signage exhibited at Registration
- Half page ad in the Conference Program
- 2 Full Conference CLCON Tickets
- Logo and link placement on conference website

Bronze Sponsor - \$500

- Quarter page ad in the Conference Program
- 1 Full Conference CLCON Tickets
- Logo and link placement on conference website

Please make checks payable to: *District 31 Toastmasters*

Mail to: *Dave Mitton, 370 Appleton St, North Andover, MA 01845*

Email: Sponsorships@district31.org

Website: <https://district31.org/conference>



FAQs

State the Purpose or Mission of the Organization:

Toastmasters International is the leading movement devoted to making effective oral communication a worldwide reality.

Through its Member Clubs, Toastmasters International helps individuals learn the art of communication, including speaking, listening and thinking—vital skills that promote self-actualization, enhance leadership potential, foster human understanding, and contribute to the betterment of mankind.

District 31 Toastmasters comprises Toastmasters clubs in eastern Massachusetts and Rhode Island.

About Toastmasters International:

Toastmasters International is a nonprofit educational organization that builds confidence and teaches public speaking skills through a worldwide network of clubs that meet online and in person. In a supportive community or corporate environment, members prepare and deliver speeches, respond to impromptu questions, and give and receive constructive feedback. It is through this regular practice that members are empowered to meet personal and professional communication goals.

Founded in 1924, the organization is headquartered in Englewood, Colorado with approximately 270,000 members in more than 14,200 clubs in 148 countries.

What is the event that the Sponsorship funds will support?

Each district within Toastmasters is asked to host an annual Spring Conference which is a forum for educational sessions on leadership and communication, as well as community building, networking, and the venue for the District level International Speech Contest (this winner goes on to compete during the International Convention held each August). As a non-profit, we look to sponsors to help with funding this event in order to make it more accessible to our diverse group of members across our district. The funds will help offset the cost of the venue (space, food, AV), promotional/marketing materials, and education materials that will be shared with our members.



As a sponsor, you will be eligible for your logo to be included in advertising and promotional materials regarding the conference as well as signage at the event and ad placement in our conference program. In addition, you will be given several tickets to the event.

How will the sponsorship funds be used?

The grant that I am requesting is to help defer costs for our annual District wide conference. We look for sponsors in order to be able to reduce ticket prices to the event, resulting in a more accessible opportunity for the community.

How does Toastmasters International Align with our charitable giving principles?

Toastmasters is a non-profit organization that looks to provide leadership and communication opportunities to a diverse group of members who would benefit from its training courses. Our goal is to reach people who would benefit from these trainings offered at a low cost making it more accessible to a broader audience.

In addition, District 31 Toastmasters not only helps our members, but supports programs that enable skills development within underserved groups in our community. Beyond CLCON, a number of clubs in District 31 provide an 8-week educational program to middle- and high-schoolers to build their leadership and communication skills early in life. Further, outreach programs to local prisons and service organizations such as the National Federation of the Blind deepen our connections to our community by developing skills critical to helping these members overcome adversity.